

Rogers Bar HR "Turn-Out" Charolais Bull Sale 2015

Saturday, February 28, 2015 Collins, Mississippi At the Ranch - 12:30 p.m.

GENERAL INFORMATION

DAY, DATE, TIME: Saturday

February 28, 2015

12:30 p.m.

SALE LOCATION: Rogers Bar HR Ranch

Collins, Mississippi (601) 765-8848 (800) 343-5051

SALE HEADQUARTERS: Collins Inn & Suites

Phone: (601) 765-0800

TRUCKING: Arrangements can

be made at the sale.

AUCTIONEER: Tommy Barnes 189 River Road

Lowndesboro, Alabama 36752

(334) 462-4004

RINGMEN: Charlie Woods

Gulf Coast Cattleman

Floyd Wampler Charolais Journal (423) 612-2144

Luke Mobly

Cattle Business in MS

Andy Grimes Cattle Today

RANCH MANAGER: Doug Rogers

(601) 765-8848 (office)

(601) 765-7751 (mobile)

Schedule of Events

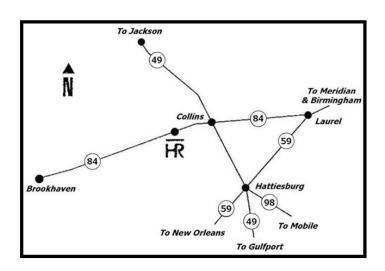
Friday 1:00-6:00 View Sale Cattle (In Pasture)

9:00-12:00 View Sale Cattle Saturday

> Complimentary Lunch 11:00-12:15

> > **Turn-Out Bull Sale Begins** 12:30

Approximately 1:30 Commercial Brangus Heifer Sale



TERMS & CONDITIONS

BIDDING: Each animal on which there are two or more bids will be sold to the highest bidder.

TERMS: The terms of the sale are cash. Checks are accepted and should be made payable to **Rogers Bar HR**.

DISPUTES: The auctioneer will settle any disputes as to bids by declaring all bids off and reselling the animal in question.

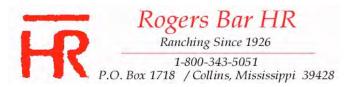
HANDLING: Each animal will be at the purchaser's risk as soon as sold and settlement must be made at the completion of the sale. We will be happy to care for your cattle for a reasonable time and cost and arrange for delivery at competitive prices if you prefer. Make such arrangements with Dorotheann Rogers.

HEALTH: All animals will have health certificates. They have each been semen tested and found fertile. The bulls have been vaccinated for IBR, BVD, PI3, 8-way Blackleg and wormed with Dectomax. Mississippi is now Tuberculosis free and Bangs free.

BREEDERS GUARANTEE: Rogers Bar HR guarantees all bull's semen and all Brangus heifers as breeding stock for one year from date of purchase. If an animal fails to perform, credit toward another animal will be given for future sales. All animals that do not perform and are returned must be in good condition and weight according to their age. Contact Doug Rogers if you have a problem.

ANNOUNCEMENTS: Announcements from the auction box will take precedence over the printed matter in the catalog.

LIABILITIES: All persons attending this sale do so at their own risk and the owner and agents assume no liability, legal or otherwise, for any accidents or loss of property which may occur.



Dear Cattleman,

I would like to welcome you to Rogers Bar HR. My father started the Charolais herd in 1959 with the emphasis on important economic traits. The traits of calving ease, high weaning weights, and ease of keeping are always on the front of our mind when we are breeding and developing our cattle. But the most important thing that we have done has been to develop these traits on GRASS. Our bulls will not fall apart on you when you turn them out. Even though we have developed our herd on grass, they excel when placed on feed tests or in the feedlots. We have won more BIF tests than any other Charolais breeder in the nation! And we did it again this year by winning both the Florida Bull Test and the Hinds Bull Test. Our herd is not one that we bought and then tried to adapt to the Southeast. Our herd was developed over the last half century on the rolling hills of southeast Mississippi and after 56 years we feel that we have developed the best herd of Charolais in the Southeast and the United States. These efforts are evident in the number of Trait leaders that Rogers Bar HR has produced within the Charolais breed.

We have the selling philosophy of wanting to sell you a bull today, but we also want to sell you one when you replace him. That was one of the best lessons my father ever taught me. Our goal is to produce cattle that will put the most pounds on the quickest and the most efficiently... and we have been doing just that! Our cattle gain well on feed, but also on grass. More pounds at weaning mean more money in your pocket!

The cattle market is the best it has ever been! A 725 lb. steer will bring you \$1,500!!! The US cow herd is the smallest since the 1930's. The economy is looking up and agriculture exports are also up. You can get your cattle bigger, and they do not discount them for being large because gain is cheaper on grass than in the feed yard. Feeder cattle prices are at record highs. Today is the time to improve and enlarge your herd to take advantage of this economic situation.

We have had great demand for our bulls. Why? Because people are trading in their smaller black bulls and putting our Charolais bulls on their cows and are having fantastic results. They are having calves that grow and fit the market. With corn at record highs, feedlots want a calf that will grade select with as little corn as possible, and Charolais cross calves do just that.

If you need help selecting a bull, or if you have any questions, please give me a call at (601) 765-7751. Our philosophy is we want to sell you a bull not only today, but also tomorrow.

Yours for Better Charolais,

Understanding EPDs

Expected Progeny Differences (EPDs)

The expected differences in performance of a bull's progeny when compared to the average progeny performance of all bulls of the breed evaluated. EPDs are directly comparable across all herds within a breed, but not across breeds. Most knowledgeable people agree this is the most accurate way to evaluate cattle. We have been performance testing for 56 years, and as you would expect, our EPDs are more accurate than most.

Birth Weight EPD (BW)

Birth weight EPDs predict the difference in average birth weights of a bull's calves compared to calves of other bulls. A positive value indicates heavier than average birth weights, while a negative value indicates lighter than average birth weights. This figure is more reliable than actual birth weight.

Weaning Weight EPD (WW)

Weaning weight EPDs predict the difference in average 205-day weights of a bull's calves, compared to calves of all other bulls evaluated. The higher number the better. This figure is important if you sell calves at weaning.

Yearling Weights EPD (YW)

Yearling weights EPDs predict the differences in average 365-day weight of a bull's progeny compared to progeny of all other bulls evaluated. The higher the number the better. This figure is especially important if you own your cattle through the feedlot.

Milk

Milk EPDs predict the difference due to milking ability in average 205-day weights of a bull's daughters' calves compared to other bull's daughters' calves. The higher the value the better the milking ability of the bull's daughters. If you are saving daughters to go back in your herd, this is important.

Total Maternal (TM)

Total Maternal EPD factors in milk plus growth of a bull's progeny. If you are saving a bull's daughters to go back in your herd, it is very important.

Carcass Weight (CW)

Carcass Weight EPD is a predictor of pounds of retail product at a constant age endpoint. Positive values indicate bulls that should produce calves that have heavier carcasses, while negative values should result in lighter carcass weights

Ribeye Area (REA)

Ribeye Area EPD is expressed in square inches and is a predictor of differences in ribeye area. Ribeye area has a positive relationship with weight, the larger the animal the larger the ribeye area.

Fat Thickness (FAT)

Fat Thickness EPD is expressed in inches and is a predictor of differences in fat thickness.

Marbling Score (MARB)

EPD is a prediction of the differences in the USDA subjective marbling score. Marbling is a subjective measure of the amount of intramuscular fat in the ribeye muscle.

Just some of the Trait Leaders Rogers Bar HR has produced

The first question I would ask is "what is a trait leader?" A trait leader is a bull that has the highest performance in a particular trait with a high level of accuracy. For example, HBR Profit 729 is a weaning weight trait leader. That means that his calves are some of the fastest growing calves in the Charolais Breed!!! So if one of the bulls listed below in a bull's pedigree you should feel very confident in that bull's performance.

Weaning Weight Trait leaders

HBR Profit 729 P HBR Profit 639 P HBR Magnum 93 P (Leader 3 times) HBR Performer 181 P

Yearling Weight Trait leaders HBR Performer 181 P

Maternal Milk

HBR Magnum 93 P HBR Program 297 P HBR Ace 230 P

Maternal Calving Ease

HBR Magnum 93 P JWK Impressive D040 P

Ribeye Area

HBR Program 297 P

Carcass Fat

HBR Program 297 P

Marbling

HBR Program 297 P JWK Impressive D040 P

Multiple Trait Leaders (low birth & high growth)

HBR Cannon 2250 P HBR Profit 554 P HBR Magnum 542 P

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1312 P

HBR Program 26 P

HBR Lady Program 615 P

HBR Lady Magnum 986 P

DOB: 5/11/12 Polled

H	BIRTH		1	WWR		S	CROT	CIR	
	83	3 114					41.5		
BW	ww	YW	MILK	MILK TM CW REA FAT MA				MARB	
5.7	42	69	29	29 50				-	

Lot 2

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1612 P

HBR Cannon 2250 ET

HBR Lady Cannon 802 P

HBR Lady Magnum 986 P

DOB: 6/1/12 Polled

BIRTH WWR					S	CROT (CIR		
	70		98				39		
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
1.9	34	58	24	41	17	-0.03	-0.012	0.03	

Lot 3

HBR Stretch PLD

HBR Big Mack 638 P

HBR Lady Mack 459 P

HBR Big Mack 105 P/S ET

HBR Magnum 347 P

HBR Lady Magnum 947 P

HBR Lady Ace 650 P

DOB: 11/1/12 Scurs

l E	BIRTH			WWR		SCROT CIR			
	84			100			40		
BW	ww	YW	MILK	TM	CW	REA FAT MA			
5.0	35	59	18	36	1				

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 109 P TW

HBR Magnum 93 P

HBR Lady Magnum 944 P

HBR Lady Mack 381 PET

DOB: 11/7/12 Polled

E	BIRTH		1	WWR		SCROT CIR 39.5		
	58			100		39.5		
BW	ww	YW	MILK	TM	CW	REA FAT MAR		
2.8	29	53	24	39	-			

Lot 5

LT Polled Value 9089

SC Shadowbrook 449 ET

JWK Tiara H116

HBR Profit 129 P

HBR Program 26 P

HBR Lady Program 537 P

HBR Lady Magnum 674 P

DOB: 12/2/12 Polled

E	BIRTH		1	WWR		S	SCROT CIR 40.5		
	80 114			40.5					
BW	ww	YW	MILK	TM	CW	REA FAT MAR			
2.3	43	73	16	37	-				

Lot 6

LT Polled Value 9089

SC Shadowbrook 449 ET

JWK Tiara H116

HBR Profit 130 P

HEP Auto Pilot 101H ET

HBR Lady Auto 078 P

CC Southern Queen 482 P

DOB: 12/2/12 Polled

E	BIRTH		V	WWR	R SCROT C			
	70	100				41		
BW	ww	YW	MILK	TM	CW	REA FAT MAR		
1.6	40	76	17	37	28	0.27	0.008	-0.04

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 131 P

HBR Magnum 347 P

HBR Lady Magnum 947 P

HBR Lady Ace 650 P

DOB: 12/3/12 Polled

BIRTH WWR S				CROT	CIR			
	82	100 39.5						
BW	ww	YW	MILK	TM	CW	REA FAT MAI		
3.1	30	57	26	41	1			

Lot 8

HBR Profit 480 P

HBR Profit 672 P

HBR Dolly 604P

HBR Profit 138 P

HBR Cannon 2251 P/S ET

HBR Lady Cannon 047 P

HBR Dolly 869 P

DOB: 12/19/12 Polled

E	BIRTH		1	WWR		S	SCROT CIR 40.5		
76				101		40.5			
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
3.1	32	55	19 35 18			-0.03	-0.012	0.00	

Lot 9

HBR Cannon 2250 ET

HBR Cannon 666 P

HBR Lady Program 977 P

HBR Cannon 8264 P

HBR Big Mack 797 P

HBR Lady Big Mack 403 P

HBR Lady Program 011 P

DOB: 12/29/12 Polled

H	BIRTH		WWR			SCROT CIR		
	75			108		37		
BW	ww	YW	MILK	TM	CW	REA FAT MAR		
1.3	33	55	19	36	-			

HBR Magnum 93 P

HBR Magnum 514 P ET

HBR Lady Duke 606 P

HBR Magnum 142 P

HBR Equalizer 941 P ET

HBR Lady Magnum 702 P

HBR Lady Gainer 955 P

DOB: 12/31/12 Polled

E	BIRTH		1	WWR		S	CROT	CIR
	78	93 39.5						
BW	ww	YW	MILK	MILK TM CW REA FAT MA			MARB	
1.8	30	51	20 35 25 0.20 -0.003				-0.02	

Lot 11

RAC Mac's Factor 171A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 41

Eatons Ideal P 5060

Eatons Shannon 81068

Eatons Shannon 5821

DOB: 1/10/13 Polled

E	BIRTH			WWR		SCROT CIR		
	80	0 100 37				37		
BW	ww	YW	MILK	TM	CW	REA FAT MAI		
-0.1	24	46	16	29	-			

Lot 12

HBR Program 297 P

HBR Program 797 ET

HBR Lady Magnum 319 P

HBR Program 146 P/S

HBR Cannon 2250 ET

HBR Lady Cannon 840 P

HBR Dolly 867 P

DOB: 1/11/13 Scurs

E	BIRTH		1	WWR		S	SCROT CIR 36.5		
76 100					36.5				
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
0.9	27	49	23	 			-0.004	0.06	

Baldridge Kojack 29K HBR Harlan's Keystone 016 P HBR Lady Cannon 847 P

HBR Keystone 05 P

HEP Auto Pilot 101H ET HBR Lady Auto Pilot 035 P HBR Lady Icon 60 P

DOB: 1/14/13 Polled

E	BIRTH			WWR		SCROT CIR		
	75			-	38.5			
BW	ww	YW	MILK	MILK TM CW REA FAT M				MARB
2.9	37	68	25	44	-			

Lot 14

HEP Auto Pilot 101H ET

HBR Auto Pilot 704 P

HBR Lady Program 464 P

HBR Auto Pilot 148 P

HBR Cannon 2251 P/S ET

HBR Lady Cannon 940 P/S

HBR Lady Magnum 611 P

DOB: 1/15/13 Polled

E	BIRTH		1	WWR		S	SCROT CIR			
	84		97				41			
BW	ww	YW	MILK TM CW REA FAT M			MARB				
2.6	38	69	23	23 42				-		

Lot 15

LT Unlimited Ease 9108

Baldridge Fast Track 82 F

Baldridge Sweetheart 53 D

HBR Fast Track 153 P

HBR Profit 639 P

HBR Lady Profit 103 P

JTC Lady Program 90 P

DOB: 1/19/13 Polled

E	BIRTH		1	WWR	WR SCROT CIF			
	74			95 36.5				
BW	ww	YW	MILK	MILK TM CW REA FAT M			MARB	
0.7	32	51	14 30 13 -0.03 0.010 -				-0.04	

HEP Auto Pilot 101H ET

HBR Auto Pilot 704 P

HBR Lady Program 464 P

HBR Auto Pilot 155 P

HBR Pro Gro 629 P

HBR Pro-Grow 343 PTW

HBR Lady Magnum 944 P

DOB: 1/28/13 Polled

E	BIRTH		1	WWR		S	SCROT CIR 34.5 REA FAT MARB		
	90			-		34.5			
BW	ww	YW	MILK	TM	CW	REA FAT MAR			
4.8	29	52	23	37	-				

Lot 17

HBR Big Mack 408 PET

HBR Big Mack 906 P

HBR Lady Magnum 749 P

HBR Big Mack 8309 P Twin

HBR Magnum 427 P ET

VWC Maggie 1005

HBR Lady Mack 2/34 P

DOB: 2/2/13 Polled

H	BIRTH		1	WWR		SCROT CIR		
	60			100		37		
BW	ww	YW	MILK	TM	CW	REA FAT MA		
2.4	27	48	14	27	-			

Lot 18

HBR Big Mack 408 PET

HBR Big Mack 906 P

HBR Lady Magnum 427 P ET

HBR Big Mack 8310 P Twin

HBR Magnum 427 P ET

VWC Maggie 1005

HBR Lady Mack 2/34 P

DOB: 2/2/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
	60		100				37	37	
BW	ww	YW	MILK	TM	CW	REA FAT MAI			
2.4	27	48	14	27	-	-	-		

HBR Profit 4180P

HBR Profit 672 P

HBR Dolly 604P

HBR Profit 158 P

HEP Auto Pilot 101H ET

HBR Lady Auto Pilot 005 P

HBR Miss Complete 543P

DOB: 2/3/13 Polled

E	BIRTH		l l	WWR		S	SCROT CIR		
80				100		37			
BW	ww	YW	MILK TM CW REA FAT M				MARB		
3.2	36	65	21	39	22	0.18 -0.007 -0.			

Lot 20

HBR Cannon 2250 ET

HBR Cannon 017 P

HBR Lady Magnum 319 P

HBR Cannon 682 P

HBR Auto Pilot 282 P

HBR Lady Autopilot 1050 P

VWC Maggie P61

DOB: 2/6/13 Polled

E	BIRTH			WWR		SCROT CIR			
	85			- 40					
BW	ww	YW	MILK TM CW			REA	FAT	MARB	
3.1	38	68	19 38				-		

Lot 21

VCR Sir Duke 914 PLD

HBR Equalizer 940 PET

VCR Mac IV 902 PLD

HBR Equalizer 305

HBR Program 297 P

HBR-Desco Patsy 914 P ET

HBR Lady Magnum 850 P

DOB: 2/1/13 Polled

BIRTH WWR SO					CROT (CIR			
	81		100				42		
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
1.4	29	43	21 36 18			0.16	-0.006	0.06	

WCR Sir Duke 815

HBR Magnum 93 P

HBR Lady Performer 915 P

HBR Magnum 306

Baldridge Kojack 29K

HBR-Desco Kojack Kris PET 03

HBR Lady Magnum 319 P

DOB: 2/12/13 Polled

E	BIRTH		1	WWR		S	SCROT CIR			
86				107		42				
BW	ww	YW	MILK	MILK TM CW R			FAT	MARB		
1.8	38	60	21 40 17 -0.09 0.002				0.00			

Lot 23

HBR Program 297 P

HBR Program 797 ET

HBR Lady Magnum 319 P

HBR Program 161 P

HBR Program 218 P

HBR Lady Program 036 P

HBR Lady Magnum 850 P

DOB: 2/15/13 Polled

E	BIRTH WWR SCRO				CROT	CIR		
80				103		36		
BW	ww	YW	MILK TM CW			REA	FAT	MARB
3.0	34	57	25	25 42 18 0.23 0.001				0.06

Lot 24

HBR Big Mack 408 P ET

HBR Big Mack 906 P

HBR Lady Magnum 749 P

HBR Big Mack 8315 P

HBR Mr. Complete 449 P TW

VWC Complete W34

VWC Duchess S48

DOB: 2/15/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
	80			100			41		
BW	ww	YW	MILK	MILK TM CW REA FAT M				MARB	
3.2	27	45	18	31	-	-	-		

HBR Big Mack 408 PET

HBR Big Mack 906 P

HBR Lady Magnum 749 P

HBR Big Mack 8316 P

HBR Auto Pilot 282 P

VWC Lady Pilot 1001

VWC Lady Fasttrack S40

DOB: 2/18/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
65			98			36			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
0.9	25	47	18	30	-	-		-	

Lot 26

HBR Equalizer 402 P

HBR Equalizer 915 P

HBR Lady Profit 760 P

HBR Equalizer 8317 P

HBR Auto Pilot 282 P

VWC Lady Auto Pilot 1109

HBR Lady Big Mack 403 P

DOB: 2/18/13 Polled

E	BIRTH		WWR			SCROT CIR			
65			98			36			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
0.9	27	51	22	35	-	-	-	-	

Lot 27

SC Shadowbrook 449 ET

HBR Profit 782 P

HBR Lady Magnum 396 P

HBR Profit 8318 P

HBR Profit 543 P

VWC Profit W21

VWC Lady Thunder S36

DOB: 2/22/13 Polled

BIRTH WWR					SCROT CIR				
	70		100			37			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
1.1	36	61	9	26	-	-	-	-	

HBR LO-HI 967 P

E4C P814 Mr. High Point

HBR Lady Magnum 814 P

HBR High Point 694 P

WCR Prime Cut 764 PLD

WLK Tom's Girl 48 P

HBR Lady Magnum 814 P

DOB: 2/24/13 Polled

E	BIRTH		l I	WWR		SCROT CIR			
99			96			34.5			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
1.5	31	53	11	11 27 -			ı	-	

Lot 29

HBR Magnum 118 P

HBR Magnum 625 P/S

HBR Lady Equalizer 409 P

HBR Magnum 163 P

HBR Cannon 612 P

HBR Lady Cannon 019 P

HBR Lady Profit 806 P

DOB: 2/26/13 Polled

E	BIRTH		WWR			SCROT CIR			
80			99			39			
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
0.3	30	54	20	36	1	-	1	-	

Lot 30

HBR LO-HI 967 P

E4C P814 Mr. High Point

HBR Lady Magnum 814 P

HBR High Point 695 P

Ace

E4C Q48 MS Ace

WLK Tom's Girl 48 P

DOB: 3/1/13 Polled

E	BIRTH		Ţ.	WWR		SCROT CIR		
100			107			42		
BW	ww	YW	MILK	MILK TM CW			FAT	MARB
2.7	37	60	11	11 30 -			ı	-

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1516 P

HBR Rangemaster JJ 169

CRF Miss Ranger 806 P

CRF Miss Caprice 400 P

DOB: 3/8/13 Polled

E	BIRTH		l I	WWR		SCROT CIR			
86			103			42.5			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
3.2	32	52	22				ı	-	

Lot 32

HBR Magnum 514 P ET

HBR Magnum 879 P

HBR Lady Equalizer 51P/S

HBR Magnum 689 P

MCF Novice P46 P

71 Abbey

TJC MS Abbey S03J

DOB: 3/10/13		Polled
BIRTH	WWR	SCROT CIR

	80			-			36		
BW	ww	YW	MILK TM CW			REA	FAT	MARB	
1.6	28	46	14	28	-	-	-	-	

Lot 33

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1517 P

HBR Magnum 93 P

HBR Lady Magnum 528 P ET

HBR Lady GI 207 PET

DOB: 3/16/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
83			100			40			
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
2.6	32	55	22	38	18	-0.05	-0.006	0.01	

LT Wyoming Wind 4020 PLD

JEW Wind Power 500 P

DW MS Desire 400 ET

HBR Wind 502 P

LHD Cigar E46

Bara MS Cigar 53 K

CR Miss Mac IV 5162P

DOB: 3/19/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
70			100			38			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
2.4	28	45	8	8 22 -				-	

Lot 35

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1522 P

HBR Magnum 93 P

HBR Lady Magnum 524 P/S ET

HBR Lady GI 207 PET

DOB: 3/29/13 Polled

E	BIRTH		WWR			SCROT CIR			
89			98			36			
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
3.6	32	55	24	40	18	-0.05	-0.006	0.01	

Lot 36

HEP Auto Pilot 101H ET

HBR Auto Pilot 688 P

HBR Dolly 8/16 P

HBR Auto Pilot 699 P

Ace

Q027 MS LO-HI

E4C Lady Duke

DOB: 4/15/13 Polled

H	BIRTH		1	WWR		SCROT CIR			
	60			100			35.5		
BW	ww	YW	MILK	TM	CW	REA FAT MAI			
-1.0	30	57	20	35	-				

HBR Big Mack 408 PET

HBR Big Mack 906 P

HBR Lady Magnum 749 P

HBR Big Mack 8328 P

HBR Auto Pilot 282 P

VWC Lady Pilot 1010

VWC Duchess M10

DOB: 4/15/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
70 114					37.5				
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
1.9	30	54	18	34	-				

Lot 38

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1519 P

HBR Cannon 2250 ET

HBR Lady Cannon 802 P

HBR Lady Magnum 986 P

DOB: 4/21/13 Polled

BIRTH WWR SO					CROT (CIR			
	92		100			38			
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
3.9	37	63	24	43	17	-0.03	-0.012	0.03	

Lot 39

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1520 P

HBR Program 218 P

HBR Miss Complete 544 P

HBR Lady Auto Pilot 177 P

DOB: 4/22/13 Polled

E	BIRTH WWR SCROT C					CIR		
80			105			38		
BW	ww	YW	MILK TM CW			REA	FAT	MARB
2.9	43	73	20	42	22	0.15	-0.009	0.01

ROGERS BAR HR HERD SIRES



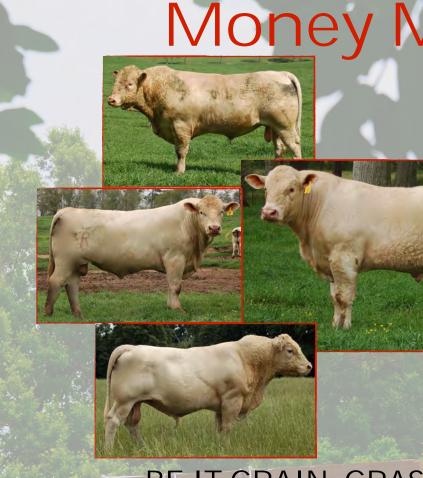
HBR Magnum 625 P



SC Shadowbrook 449 ET



HBR Magnum 93 P



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ROGERS BAR HR HERD SIRES



HBR Program 297 P



HBR Cannon 602 P



HBR Auto Pilot 714 P

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 1521 P

HBR Program 613 P Twin

HBR Lady Program 410 P

HBR Lady Gainer 955 P

DOB: 4/30/13 Polled

E	BIRTH		l I	WWR			SCROT CIR			
79			98			38.5				
BW	ww	YW	MILK TM CW			REA	FAT	MARB		
1.9	30	51	25	40	16	-0.03	-0.006	0.03		

Lot 41

HBR Magnum 93 P

HBR Magnum 427 P ET

HBR Lady GI 207 P ET

HBR Magnum 559 P

HBR Magnum 427 P ET

JEW Maggie Y03

PSF Lady Duke 603

DOB: 7/21/13	Polled
--------------	--------

E	BIRTH WWR SCROT C					CIR		
74 99				36				
BW	ww	YW	MILK	MILK TM CW			FAT	MARB
2.3	28	45	16 30 18			-0.09	0.001	-0.01

Lot 42

HBR Magnum 93 P

HBR Magnum 427 P ET

HBR Lady GI P ET

HBR Magnum 558 P

LT Wyoming Wind 4020 PLD

TMF MS Lizzie A708 ET

JEW MS Eliminator F548

DOB: 8/4/13 Polled

E	BIRTH		WWR			SCROT CIR			
80			101			37			
BW	ww	YW	MILK TM CW			REA	FAT	MARB	
1.9	31	51	12	28	13	0.06	0.007	-0.05	

RAC Mac's Factor 171 A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 165 P

HEP Auto Pilot 101H ET

HBR Lady Auto Pilot 061 P

HBR Lady Profit 772 P

DOB: 9/8/13 Polled

E	BIRTH		WWR			SCROT CIR			
70			90			32.5			
BW	ww	YW	MILK TM CW			REA	FAT	MARB	
1.4	30	54	21	21 35 18			0.004	0.07	

Lot 44

WCR Sir Duke 815

HBR Magnum 93 P

HRB Lady Performer 915 P

HBR Magnum 166 P

HEP Auto Pilot 101H ET

HBR Lady Auto Pilot 064 P

HRB Lady Equalizer 65P

DOB: 9/8/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
80 1			109		39				
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
3.1	41	72	23 44 29			0.20	0.003	-0.04	

Lot 45

RAC Mac's Factor 171A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 167 P

Double-H Icon 034K ET

HBR Lady Icon 434 P

HBR Lady Magnum 773 F

DOB: 9/10/13 Polled

F	BIRTH		1	WWR		SCROT CIR		
80 95				34				
BW	ww	YW	MILK TM CW			REA	FAT	MARB
2.3	33	52	17	33	-	-	-	-

RAC Mac's Factor 171 A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 169 P TW

HBR Magnum 514 P ET

HBR Lady Magnum 060 P

HBR Lady Magnum 950 P

DOB: 9/13/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
60			100			32			
BW	ww	YW	MILK TM CW			REA	FAT	MARB	
2.1	28	45	20 34 10			0.12 0.003 0.09			

Lot 47

RAC Mac's Factor 171 A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 170 P TW

HBR Magnum 514 P ET

HBR Lady Magnum 060 P

HBR Lady Magnum 950 P

DOB: 9/13/13 Polled

E	BIRTH		1	WWR		SCROT CIR		
	54	100			31.5	31.5		
BW	ww	YW	MILK	MILK TM CW REA FAT				MARB
0.9	28	45	20	20 34 10 0.01				0.09

Lot 48

RAC Mac's Factor 171A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 171 P

HBR Equalizer 402 P

HBR Lady Equalizer 16 P

HBR Lady Magnum S50

DOB: 9/14/13 Polled

l I	BIRTH		1	WWR		SCROT CIR			
	76		99				35		
BW	ww	YW	MILK	MILK TM CW REA FAT				MARB	
2.5	30	47	21	21 36				-	

WCR Sir Duke 815

HBR Magnum 93 P

HBR Lady Performer 915 P

HBR Magnum 173 P

HBR Profit 672 P

HBR Lady Profit 122 P

HBR Lady Cannon 835 P

DOB: 9/14/13 Polled

E	BIRTH		1	WWR		S	CROT		
	66	103 37.5							
BW	ww	YW	MILK	MILK TM CW REA FAT M				MARB	
0.1	32	54	20	20 37 23 -0.01 -0.006				0.02	

Lot 50

SC Shadowbrook 449 ET

HBR Profit 763 P

HBR Lady Equalizer 51P/S

HBR Profit 176 P

HBR Program 297 P

HBR Lady Program 187 P

HBR Lady Magnum 543 P

DOB: 9/16/13 Polled

E	BIRTH		1	WWR		S	CROT	CIR	
	82		107				38		
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
4.0	44	70	15	37	30	0.30	0.006	-0.02	

Lot 51

SC Shadowbrook 449 ET

HBR Profit 639 P

HBR Lady Program 448 P

HBR Profit 179 P

HBR Cannon 2250 ET

HBR Lady Cannon 852 P

HBR Lady Magnum 542 P

DOB: 9/20/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
	82		104				35		
BW	ww	YW	MILK	MILK TM CW			FAT	MARB	
2.6	43	74	18				-0.006	0.03	

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 180 P TW

HBR Big Mack 115 P

JL MS Mac 86

Orr's Ms Mary 417 P

DOB: 9/22/13 Polled

E	BIRTH		l I	WWR		S	CROT	ROT CIR 38 FAT MARB	
	54		100 38						
BW	ww	YW	MILK	MILK TM CW REA FAT				MARB	
1.1	29	58	21	21 35				-	

Lot 53

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 181 P TW

HBR Big Mack 115 P

JL MS Mack 86

Orr's Ms Mary 417 P

DOB: 9/22/13 Polled

E	BIRTH			WWR		SCROT CIR			
	48			100			38.5		
BW	ww	YW	MILK	TM	CW	REA FAT MAI			
-0.4	29	58	21	35	-				

Lot 54

RAC Mac's Factor 171A

HBR Program 297 P

HBR Lady Liz 721 P

HBR Program 182 P

SC Shadowbrook 416 ET

HBR Lady Profit 955 P/S

HBR Lady Power T 146 P

DOB: 9/22/13 Polled

E	BIRTH		1	WWR		SCROT CIR		
	88		100				32	
BW	ww	YW	MILK	MILK TM CW REA FAT				MARB
5.0	36	57	19	19 37				-

SC Shadowbrook 449 ET

HBR Profit 639 P

HBR Lady Program 448 P

HBR Profit 183 P

HBR Magnum 212 P

HBR Lady Magnum 216 P

SLW Lady Performer 69 P

DOB: 9/23/13 Polled

E	BIRTH		1	WWR		S	CROT	CIR
	90			110		39		
BW	ww	YW	MILK	TM	CW	REA FAT MAR		
5.3	48	79	13	37	-			

Lot 56

SC Shadowbrook 449 ET

HBR Profit 639 P

HBR Lady Program 448 P

HBR Profit 184 P

HBR Equalizer 941 P ET

HBR Lady Equalizer 65P

HBR Lady Magnum 214 P

DOB: 9/25/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
	78		111				38.5		
BW	ww	YW	MILK	MILK TM CW REA FAT M			MARB		
3.0	45	77	20 42 33 0.15 -0.006				-0.01		

Lot 57

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 185 P

HBR Auto Pilot 130 P

HBR Dorothy 633 P

HBR Prolific Momma JJ123

DOB: 10/5/13 Polled

E	BIRTH		1	WWR		SCROT CIR			
	86		102				36.5		
BW	ww	YW	MILK	MILK TM CW REA FAT M			MARB		
3.6	35	63	25	25 43 22 0.19 -0				0.00	

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 186 P

HBR Mr. Complete 517 P

HBR Lady Complete 027 P

HBR Lady Program 537P

DOB: 10/6/13 Polled

E	BIRTH		WWR SCROT				CIR		
	78			94			33		
BW	ww	YW	MILK	TM	CW	REA FAT MAI			
2.3	28	52	25	39	-				

Lot 59

SC Shadowbrook 449 ET

HBR Profit 639 P

HBR Lady Program 448 P

HBR Profit 187 P

HBR Magnum 347 P

HBR Lady Magnum 950 P

WFC Lady Ace 714 P

DOB: 10/7/13 Polled

E	BIRTH		WWR			SCROT CIR			
90			100			36			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
4.7	41	69	18	38	-	-	-	_	

Lot 60

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 189 P

HEP Auto Pilot 101H ET

HBR Lady Auto Pilot 834 P

HBR Miss Complete 527P

DOB: 10/12/13 Polled

H	BIRTH		WWR			SCROT CIR			
86			105			-			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
4.1	38	67	26	45	24	0.22	-0.007	-0.01	

^{*} Coming off Hinds Test

HEP Auto Pilot 101H ET

HBR Auto Pilot 714 P

HBR Lady Equalizer 409 P

HBR Auto Pilot 193 P

HBR Cannon 2250 ET

HBR Lady Cannon 660 P

HBR Lady Magnum 993 P

DOB: 10/16/13 Polled

E	BIRTH		WWR			SCROT CIR			
80			104			-			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
2.4	34	63	23	40	-	-		-	

^{*} Coming off Hinds Test

Lot 62

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 197 P/S

HBR Magnum 93 P

HBR Lady Magnum S50

VWC Duchess N844

DOB:	10/23/13	Polled
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E	BIRTH		WWR			SCROT CIR			
94			108			36.5			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
4.7	42	68	22	43	18	-0.05	-0.006	0.01	

Lot 63

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 198 P

HBR Program 218 P

HBR Miss Complete 527P

HBR Lady Magnum 604 P

DOB: 10/23/13 Polled

E	BIRTH		WWR			SCROT CIR			
	80	100			34.5				
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
3.0	35	57	25	42	20	0.04	-0.008	0.02	

HBR Magnum 93 P

HBR Magnum 427 P ET

HBR Lady GI 207 PET

HBR Magnum 566 P

HBR Mr. Complete 449P TW

JEW Ms. Mags Compelte

HBR Lady Magnum 378 P

DOB: 11/17/13 Polled

E	BIRTH		WWR			SCROT CIR			
90			100			37			
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
2.9	35	58	18	35	ı	-	-	-	

Lot 65

HBR Cannon 2250 ET

HBR Cannon 602 P

HBR Lady Magnum 850 P

HBR Cannon 202 P

HBR Magnum 93 P

HBR Lady Magnum 944 P

HBR Lady Mack 381 P ET

DOB: 10/29/13 Polled

H	BIRTH		WWR			SCROT CIR			
78 111				-					
BW	ww	YW	MILK	TM	CW	REA	FAT	MARB	
4.0	38	60	21	41	21	0.01	-0.008	-0.01	

^{*} Coming off Hinds Test

Bred Brangus Heifers

We think brood cows should be adapted to the environment where they will be raised. We think these Brangus females do just that.

This year we are offering approximately 140 bred heifers. All heifers will be pregnancy tested and have had their pelvic measured. The bred heifers will be grouped according to due date, weight and amount of ear. They will be sold in groups of 3 and 4. As last year, the Brangus will not run thru the ring; we will have them videotaped by lots. This keeps the heifers from getting excited before we sell them. They will be penned on sale day as they will be sold. If you did not attend the sale last year just ask me or one of the guys in the red shirts and we will be glad to help you.

100 of the heifers will calve this spring (approximately April). All of the spring calvers are bred to easy calving Angus bulls.

40 of the heifers will calve this fall and are also bred to easy calving Angus bulls.

All heifers will have their pelvis measured and their reproductive track inspected for any problems. We have selected these heifers from a large group. Any animal that had a small pelvis or an unsound reproductive system was eliminated.

Many factors contribute to dystocia (calving problems) in heifers. While we stress that we have not eliminated all of the factors related to calving problems, we feel that our offering of heifers will have far fewer problems than most.

They have been vaccinated for IBR, BVD, P13, Blackleg, and Lepto, treated with Spotton and wormed with Dectomax.

All heifers will be available for your viewing on February 21st. We invite you to come by and look at the animals.

Selling 140 Brangus Heifers 100 Bred Spring Calvers

40 Bred Fall Calvers







- Pelvic Measurements
- Reproductive Tract Examined
- Offering Selected Out of a Large Group
- Heifers Adapted to Southeastern Environment















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